

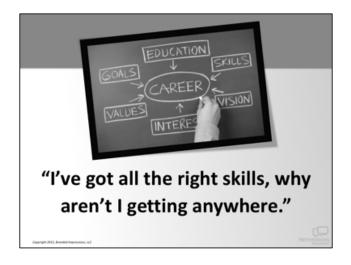
I'd like to welcome you to the CAREER Track. The Career Track shows you a simple plan that you can follow to take control of your career, your health AND your income. It's broken down into three parts: the first explains WHY you might want to consider joining us, the second explains HOW our business works and the third gives you a STEP BY STEP program that allows you to build a business of your own and make a really substantial income. I'm going to introduce you to an incentive program that is without a doubt the most generous plan EVER offered in our industry.



I know that's a strong claim, but follow along and I think you'll agree!. Although this is essentially a 15 to 36 month plan, we've had people earn \$100,000 (or more) in their very first year!



The Career Track is part of the evaluate portion of our business action cycle. You'll learn more about that as we go. This presentation is designed to let YOU see "the big picture" of what we do, and then decide if it makes sense for you. Please sit back, keep an open mind and ENJOY learning a little bit more about some of the incredible benefits that thousands of others are enjoying, by taking what we call The Career Track.



When I talk to people, they often tell me that they feel they have the right skills and the DESIRE to succeed at work but they don't feel like they're getting anywhere. They feel like they could REALLY do something SPECIAL if they just had, well the right opportunity. Do you know anyone like that?



So my question to you is what if you could actually restart your career TODAY and take a different path [click] and what if that path would bring you to a vastly different destination, would you be willing to hear more? What if you could do it while continuing the job you've already got? So let's play the "what if game."



What if you could JUST RESTART your career \dots In your spare time, for little or no money.



And create a business that's all yours.



Even earn a profit your very first week.



Develop an asset that helps you to generate a steady stream of income for a comfortable retirement.

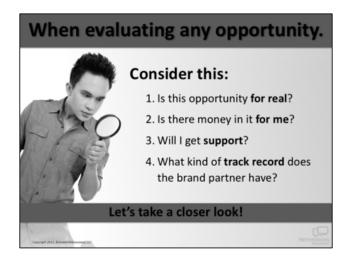


And pass that income stream onto your children or grandchildren. Usually about this point, people have "alarm bells going off" – they start to think it's too good to be true.

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Now, we've all heard that saying - if it sounds too good to be true, it probably is. Fortunately we've been around long enough to have a track record that we CAN prove. So let's take a closer look.



If you're going to evaluate ANY opportunity, there are four things you want to make sure about. First: Is this opportunity for real? Is it going to be around for a while. Second, is their money in it for me? Third, will I get the support that I need to succeed? And then finally, what kind of a track record does the company, the BRAND partner have?



Let's start with the company. Our brand partner is the Shaklee Corporation. Are you familiar with them? Shaklee is a worldwide company in 7 countries right now and expanding. But the important thing to remember is that Shaklee has a rich history. They've been in business since 1956, and were founded by a genius entrepreneur (Dr. Shaklee) — he was way ahead of his time. He was talking about the benefits of vitamins back in 1915 (nearly 100 years ago) and biodegradable cleaners in 1960, long before anyone else. Shaklee was the first company to successfully use the network marketing method, they created the first earth day product, and they've invested literally millions of dollars in clinical research. Dr. Shaklee based his company on a simple philosophy: the golden rule. "treat others as you would like to be treated" and that philosophy holds true today nearly 60 years later!

United States, Canada, Japan, Malaysia, Mexico, Taiwan and China



Let's fast forward about 50 years. Here's the Chairman and CEO of Shaklee today, Roger Barnett. He comes from a family of billionaires. His family owns Burberry's and many other really successful companies. He's got a Harvard School MBA and a Yale Law degree – this guy is really smart. In 2004 he spent \$20 million researching our industry, he said he was looking for the perfect company and picked Shaklee as the "jewel" of the network marketing industry. In fact, Shaklee was his only choice. Today he CONTINUES Dr. Shaklee's legacy.



But the real thing that will insure Shaklee's longevity, is their absolute integrity. They have a simple, but very powerful philosophy. Shaklee products are always safe, always work and are always green. Period. If you're going to associate yourself with a company, isn't it important that you do it with one that has that kind of philosophy?



Now you take that integrity and commitment to quality AND you combine it with these up and coming markets. Shaklee is the industry leader in preventative health and wellness. We've got clinically tested products that are naturally formulated to keep you healthy and living longer. We have the Shaklee 180 weight management program that allows you to lose weight, keep it off, and do it without losing muscle. You'll feel better AND look better. We have our anti-aging products, sports nutrition products and of course cleaners that are effective, economical and safe for the environment.



Is this opportunity for real? Shaklee has paid out \$7 billion in bonuses to date. We have more than 2,000 people who have earned over \$1 million in Shaklee. Thousands of bonus cars are on the road. and tens of thousand of Leaders have received all expense paid trips.



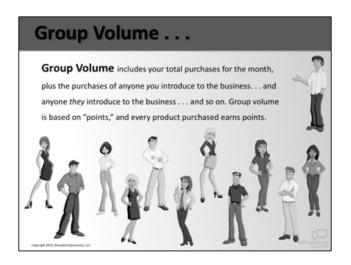
Here's a group of Leaders who each earned \$25,000 bonus checks on the company's FastTRACK program. I'll be talking about how YOU can take advantage of FastTRACK in just a few minutes.



How about support? It's one thing to have a path to a new career, but you also need a roadmap. In Shaklee you'll have the support of a solid upline, plus thousands of others throughout the country. We offer support through Webinars, in person and online training, 3-way calling and even business training. You'll learn everything you need to know about how to be successful in this business. And the beauty is even though you are in business for yourself, you are never by yourself.



Let's go over some terms you'll want to be familiar with.



First up is something we call GROUP volume. It's an important number in our business because everything revolves around groups. Group volume includes all your purchases for the month, plus those of anyone you introduce to the business and anyone they introduce to it. It's based on points – every product earns points.



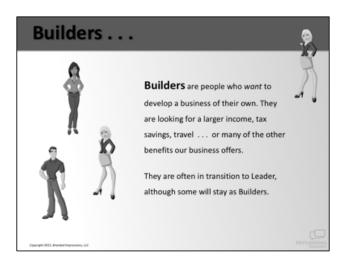
To understand group volume you need to understand what your personal group is. As you develop your organization you'll work with lots of different people, with different interest levels. When you bring someone into the business we call it SPONSORING. And your group is made up of everyone that you sponsor, PLUS everyone that is sponsored by someone in your group. So, if you sponsor someone who sponsors someone, they're all a part of YOUR group. Does that make sense? And because everyone in your group consumes products, you can have some very substantial monthly group volumes.



For the sake of this presentation, I've broken down the types of people in your personal group to Consumers, Builders and Leaders. Now as you grow, you'll find that there are all kinds of distinctions you can make, but let's just keep it simple.



OK, so we start with Consumers. Consumers are actually made up of two kinds of people Consumers who purchase products at retail, and Members who have joined your personal group (remember we call it sponsoring) in order to buy products at favorable prices and maybe retail a few on the side to earn a little profit. These are people who aren't interested (or ready) to build a group of their own. [click] They'll make up the majority of your organization. Consumers are a great source for referrals.



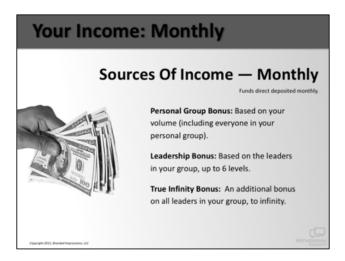
Next up are the Builders. Builders see the larger picture. They want to develop a business of their own. They are often looking for more income, tax savings or want the chance to travel or take advantage of some of our other benefits. [click] Builders are often in transition to Leader, although some will stay as Builders.



Leaders are the entrepreneurs. Even though they started as Builders or Consumers, they have developed their own independent organizations. Leaders have groups with volumes of at least 2,000 points monthly, and many do much more. [click] Leaders can have an unlimited number of other Leaders in their group. Most of the travel benefits and the larger earnings are based on the number of Leaders YOU have in YOUR group.



Weekly bonuses. These are really sponsoring bonuses and are paid weekly, possibly within a couple of days, depending on when you sponsor! Power bonuses are paid out for sponsoring new Members and Builders. You earn points every time you do. Gold bonuses are commissions earned when you sell a Gold Plus Pak. You earn \$50 to \$150 depending on the PAK.



Monthly bonuses are based on your group volume, and any Leaders you have in your group. You receive the largest bonus on your personal group and then what's called LEADERSHIP bonuses on the Leaders you AND your other Leaders helped to develop.



FastTRACK bonuses are a tremendous source of upfront cash for building your business and reaching certain timetables. You can earn up to \$89,000 on yourself PLUS \$17,000 on each new Leader you sponsor and help to develop their own business. You'll be hearing a lot about this as we go through this presentation.



First let me remind you there are two things that are extremely important when you look at our opportunity: the products AND the compensation plan. We're focusing on the compensation plan and you'll see that it is incredible. But you should know that the products are equally incredible.



And if you work with us, you'll probably be using a lot of them. That's why it's important to know that they're – always safe: every ingredient is screened, every formulation is tested; they always work – we've got the studies to prove it AND the patents to protect it; and they're always green – our products have natural ingredients, no artificial flavors, sweeteners, no hidden fillers and NO animal testing. And of course they're 100% guaranteed. Shaklee stands completely behind them and has a "no questions asked" guarantee.



OK – we're ALMOST ready to jump onto that Career Track. But with any new business, or any new job. you're going to want some training, right? So really the first step (or phase) in this presentation is all about training. Although it's really training by DOING: we call this the APPRENTICE Phase. We want everyone to start out right: We believe in beginning with a solid foundation, for growth AND longevity!



So you start as an "apprentice" or "leader in training." Here we Help you learn the skills you need to succeed in this industry. Remember this is your business, but you're not alone. We're with you all the way. There are four important steps to becoming a Leader.



Start by discovering the products. As I said before, if you're going to be working with us you need to experience the products and learn more about what we like to call the Shaklee Difference. [click] Second, you'll need to start developing your team. Don't worry about who yet, we'll help you. But you want to be thinking of people who care about their health and people who could use more money, or a better job. Third. [click] You need to reach the first rank in our business. We call it Director, but it's really more of a Leader than a director. You'll need to develop a group of people (that's Builders and Consumers) who help you get to a volume of 2,000 points monthly. And finally. [click] We want to help you start earning profits right away. We'll show you how to do that with volume and sponsoring bonuses. Your first goal should be to earn your investment back.



Discovering the products. We recommend everyone who's serious about building quickly start with what's called a Gold Plus Pak. These are a great selection of the products and they also include everything you need to start your business. [click] We like to think of it as a business in a box. [click] The cost of the Gold Plus Pak is \$649 and you get [click] \$1,300 worth of products, conference registrations and business tools with it. Here are the products you'll get, including a full complement of our cutting edge nutritional supplements and a sampling of cleaners.



In addition, you get all these tools to help you build your business, including 6 months of a free personal web site that's like your own online store. You also get a new Distributor Kit and a 15% discount off the regular price for your products, plus registrations for both the Global & Regional conferences. The second thing you need to do is to start developing your own team.



You do this by sharing this plan with 30 to 50 people



And out of those people you're looking for 3 to 5 builders – people who want the same things you want. Again, don't worry about who yet, or what to say. We'll help you with that!



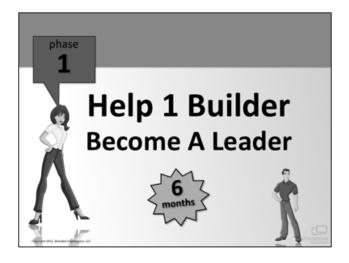
Now once you've got those Builders on board, and you've found some good consumers, you should have the volume you need to become a Director. It might look something like this: [click] Your personal use products will probably be worth 100 to 200 points each month depending on the size of your family. [click] If you have 15 to 20 Consumers, you should be able to count on about 1,000 points, [click] and then finally your Builders will probably add another 1,000 to 1,500 points. [click] This brings you well over the 2,000 points you need to become a Director. And it also means that you've earned your investment back and more!



If you [click] Sell 3 Gold Plus Paks during a 1 month period, yours is free. [click] Let's say you had 3 Gold Bonuses for your Leaders, like we talked about. This would earn you \$300. [click] In addition, as you sponsor new Consumers, let's say you add 30 points, this would net you another \$300. [click] Finally, your monthly Volume Bonus would be about \$280 net, meaning you've earned about \$880 and COMPLETELY covered your Gold Plus Pak. Now, don't worry about following all the details here, it will be part of your ongoing training. This is just an example. The main thing to remember is that now that you are now a Director, and you're eligible to start on the Career Track!



And this puts you in line [click] to earn \$89,000 in cash, plus a free car, and world-class travel. Are you ready to see Phase 1 of this 5 Phase plan? OK here we go. In Phase 1, you help 1 builder become a Leader.



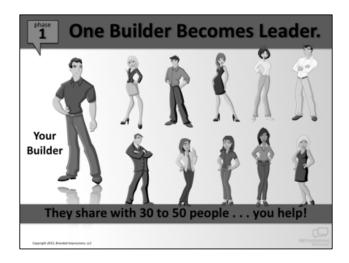
And you've got 6 months from the time YOU become a director to complete this. Many do it much faster.



First you want to identify and work with one of your builders. Help them with their training. [click]



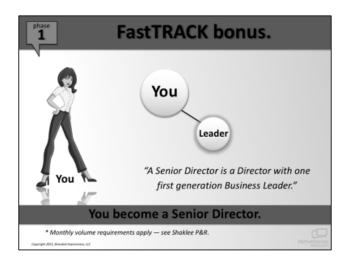
Your Builder becomes a Leader the same way you did.



They share the program with 30 to 50 people and YOU help!



Your Builder is eligible for all the bonuses you are. So if they sell 3 gold plus paks theirs can be free too. [click] They receive gold & power bonuses just like you did. And of course YOU receive a bonus on your new leader as well. This makes you a Senior Director.



A senior director is simply a director with one first generation business leader.



Now YOU receive your first FastTRACK bonus, which is \$1,000! It's important to remember that all FastTRACK bonuses are paid in 10 monthly installments and you need to maintain your rank, or better yet GROW. Now in addition to the \$1,000, you also qualify for a bonus car!



Shaklee pays you a commission each month towards your car lease. [click] At this level it's \$250, if you select a hybrid like this Toyota Prius.



But you can choose ANY car you want, and your lease increases as your business grows. At the top level Shaklee actually hands you the keys to a Mercedes Hybrid.



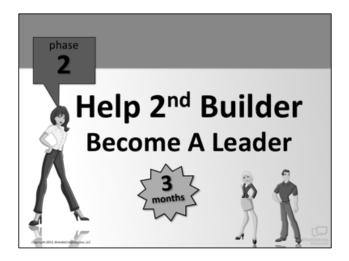
In addition, you begin qualifying for the New Director's Conference in Pleasanton, California. Qualification is for two people and includes airfare, hotel, & local transportation to and from the airport. This takes 6 months maintenance to qualify. (at 3,000 pv volume).



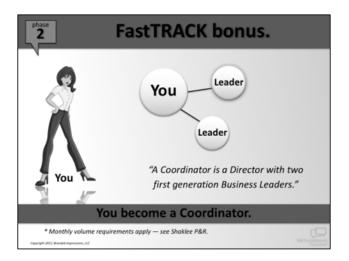
So what if you just stopped here. If you stopped here, you've got your group of Members, Builders (and customers); you're a Senior Director and you've built your business to where your monthly [click] earnings are a little over \$1,000 EVERY month. This is based on actual average income statistics for Shaklee Senior directors.



You would need more than a half million dollars in the bank (at 2% interest) for this monthly income. But let's see what happens when we move on to phase 2.



In phase 2 you help your second builder become a leader. You do this the same way you did with the first leader, and you've got 3 months to do it. It's possible and even likely you'll actually do this during your first 6 months and complete phases 1 and 2 at the same time!



So now this makes you a Coordinator: A Leader with two first generation business leaders.



You qualify for a FastTRACK bonus of \$3,000 AND are in qualification for a Leadership Trip - every year Shaklee takes more than a thousand leaders on destinations and cruises throughout the world. Next year, Shaklee will take leaders on an all expense paid trip to [click]



The beautiful Fiesta Americana Grand resort in Los Cabos. Those who qualify earn an all expense paid trip, including airfare. You can enjoy the time with your friends, have a lot of fun, share business ideas AND because your costs are paid by someone else, the money you take along with you, can use to shop! In addition, at the Coordinator level your earnings will be about



 $\$21,\!311$ or $\$1,\!800$ every month. And the beauty is, at this level most Shaklee Leaders are part time.



In phase 3, you help another Builder become a Leader and have a volume of at least 10,000 points. This makes you a Senior Coordinator.



Which is simply a Director with two first generation Leaders and a minimum volume of 10,000 points. That new leader could be directly under you, or. Now these 10,000 points are made up of your monthly volume plus the volume of each of your leaders and they're doing a minimum of 2,000 points each so it's very attainable. When you reach this rank, you qualify for a



Under one of your other leaders. Now these 10,000 points are made up of your monthly volume plus the volume of each of your leaders and they're doing a minimum of 2,000 points each so it's very attainable. When you reach this rank, you qualify for a



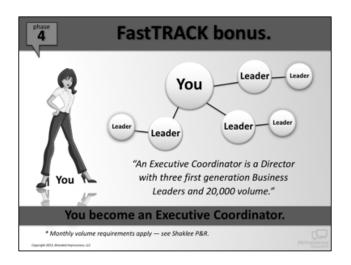
\$5,000 FastTRACK bonus and your earnings are



\$34,666, which works out to nearly \$3,000 every month. Again, most Senior Coordinators are still part time.



Phase 4 requires you to develop more leaders for yourself and help your leaders develop leaders too. This brings you to the rank of Executive Coordinator. You've got another [click] 3 months to accomplish, this which means you need to be here within 12 months of when you started the program.



The requirement is at least three FIRST generation Business Leaders and a monthly volume of 20,000 points. Now, you'll earn a FastTRACK bonus of



\$10,000. Plus you'll qualify for a trip to



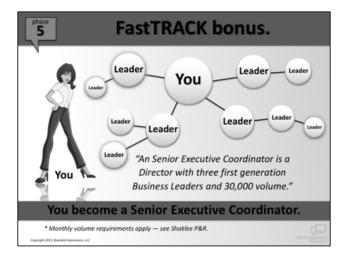
Italy. Here you can create your own memories. Picture yourself right here overlooking the beautiful Italian countryside. Our business partner believes in sending leaders on the trip of a lifetime, and they do it EVERY year. And, at the Executive Coordinator level, the average earnings are



\$49,731 per month and this works out to about \$4,100 every month! Now you're on to Phase 5, the final phase that we're going to talk about here. In phase 5 you



Develop more leaders and reach the Sr. Executive Coordinator rank within 3 months.



Your group will look something like this. Now you receive a FastTRACK bonus of



\$15,000 – Can you imagine what you could do with an extra bonus like that. In addition at the Executive Coordinator level your earnings will be



\$64,848 or about \$5,400 every month. So what if you stopped here.



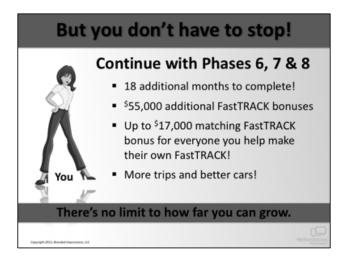
If you stopped here, you'd be earning \$5,400 every month, plus



You'll have earned FastTRACK bonuses of \$34,000, a trip to Mexico, a bonus car, a trip to Italy AND annual earnings of nearly \$65,000 based on average income for Shaklee Senior Executive Coordinators.



Earning \$5,400 every month is the equivalent of having \$3,000,000 in the bank, AND the beauty is you don't have to stop here.



You can continue with phases 6, 7, 8. Now each of the first 5 phases need to be completed in a 3 to 6-month period, so you have a total of 18 months to move from Phase 1 to Phase 5, although many people do it much faster. Phases 6, 7 & 8 give you an additional 18 months to complete, making this a three year plan. You can earn \$55,000 in ADDITIONAL FastTRACK bonuses PLUS you're eligible to earn up to \$17,000 matching bonus on each of the Leaders you help develop. You also earn more trips and better cars all along the way. There's really NO LIMIT on how far you can grow!



Does all this make sense for you? We've shown you how you can start a business of your own, for little or no money down, earn a profit your very first week, create a steady stream of income you can use for YOUR retirement and then pass it all on to your children or grandchildren. [click]



OK we've reached the end of our presentation, but hopefully not the end of our working together. What you do next is up to you. If you want to move forward, we recommend... We highly recommend you set a followup appointment with the person who sent you here to learn the details and get started on the Career Track right away. Thanks for taking the time to listen to this presentation [click]



we hope to see along the path to success!

