



This presentation is all about EXPLORING new possibilities. Possibilities for yourself, your family and maybe even some of your friends. In fact, as we go through this presentation, it's quite possible some names will spring to mind of people you know who might benefit from some of these new possibilities. You might want to actually jot them down as you think of them.



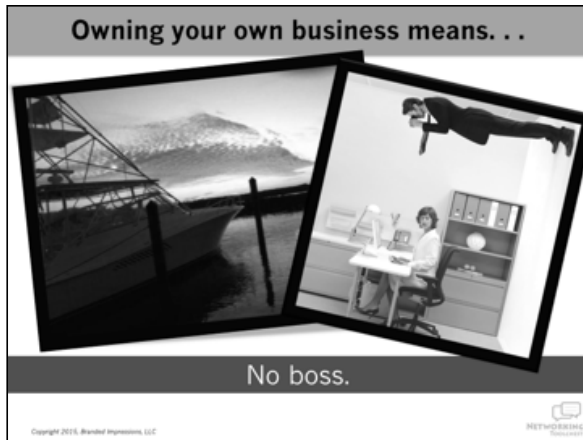
Now this is part of the “Explore” phase of our business activity cycle. Hopefully you’ve already seen the “Creating Possibilities” presentation. So let me begin by asking – “Have you ever considered what it would be like to work with really WORLD CLASS PARTNERS and create your own business. One that would generate a consistent income for the rest of your life?”



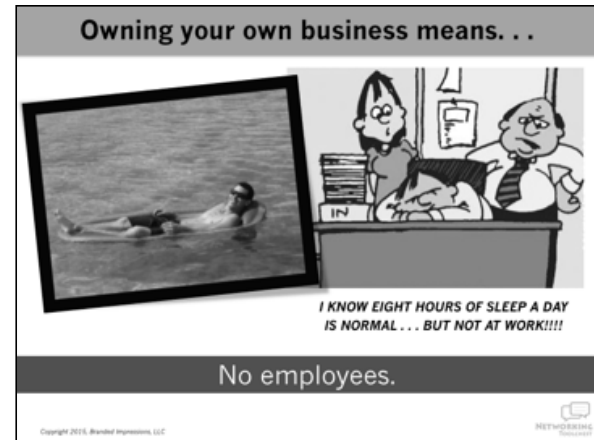
What would it be like to create a million dollar asset? An annuity that pays you income, month after month; year after year.



We're talking about creating your own business, but doing it in a way you may not have considered. We're talking about creating a home based networking business.



This is a business where YOU are the boss.



And it's a business that doesn't require employees.



It's a business where you can take your own life experiences and then apply them to what you're doing.



We all know social marketing is changing the way we reach out to each other. What if you were able to capitalize on its power as you built your business?

Owning your own business means. . .



- Work with people you like
- Help others grow
- Build for yourself, but not by yourself

Build your team.

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What if you could work with people you like, help other people grow and build something that really was FOR yourself, but not have to build it by yourself.

Owning your own business means. . .




We believe in partnership.


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That's because we believe in partnership. We work with people we like and we all grow together!

Meet Our Brand Partner 

What if you could count on a
60 year old proven partner?



We believe in proven track records.

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Remember that WORLD CLASS PARTNER we were talking about? This is it, The Shaklee Corporation.

Meet Our Brand Partner 



Shaklee:
**#1 Natural Nutrition
Company in the U.S.**

First company ever to be certified
as climate-neutral.

We believe in walking the talk.

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Shaklee is the #1 natural nutrition company in the United States. They were the first ever to be certified as "Climate Neutral" meaning they were able to COMPLETELY offset their carbon footprint.

Meet Our Brand Partner 



Shaklee:
#1 Natural Nutrition Company in the U.S.
 First company ever to be certified as climate-neutral.

Wangari Maathai,
 2004 Nobel Peace Prize

We believe in walking the talk.

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They did this by partnering with Dr. Wangari Maathai, and planting more than a million trees. Dr. Maathai was a Nobel Peace prize recipient and she founded the Green Belt Movement. For nearly thirty years, Dr. Maathai mobilized an army of women to plant 30 million trees.

Meet Our Brand Partner 



Shaklee:
#1 Natural Nutrition Company in the U.S.
 \$7 Billion in bonuses paid out like clockwork over the past 60 years.

We believe in rewarding success.

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And we believe in rewarding success. Shaklee has paid out over \$7 Billion in bonuses over the past 60 years. They've sent tens of thousands of leaders on expense paid trips throughout the world and given out thousands of bonus cars.

Meet Our Brand Partner 



Roger Barnett
Chairman and CEO, Shaklee Corp.

- ❖ Billionaire family, owners of Burberry and many other successful ventures
- ❖ Extensive business education (Harvard Business and Yale Law degrees)
- ❖ Invested \$20 million researching the industry before buying Shaklee
- ❖ Continues legacy of original founder, Dr. Forrest Shaklee

We believe in visionary leadership.

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Here's the Chairman and CEO of Shaklee today, Roger Barnett. He comes from a family of billionaires. His family owns Burberry's and many other really successful companies. He's got a Harvard School MBA and a Yale Law degree. In 2004 he spent \$20 million researching our industry, he said he was looking for the perfect company and picked Shaklee as the "jewel" of the network marketing industry. In fact, Shaklee was his only choice. And today he continues the legacy for Dr. Shaklee who founded the company in 1956. Roger is a great example of truly visionary leadership.

Meet Our Brand Partner 



**7 of Time-Life's 25 Greatest Adventures
 Were Powered by Shaklee Products**

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Shaklee products have been tested in the real world, by world class athletes in all the major Olympics and also in some pretty unique situations. In fact Shaklee products powered 7 of what Time-Life calls the greatest adventures of all time. They've been to the summit of Mt. Everest for the first ascent ever made without oxygen, they've been to the North Pole, they helped fuel the longest human powered flight [Daedalus] ever made, AND the first nonstop flight [Voyager] around the world, and they've even been into outer space.

Meet Our Brand Partner 



Astro-Ade
A special rehydration beverage used on all NASA & Space Shuttle missions since 1993.

Powered by Shaklee.

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Shaklee created a product called Astro-Ade that has been used on all NASA space shuttle missions since 1993. One of our sports nutrition products is based on Astro-Ade, it's called Performance.

Meet Our Brand Partner 





Fueling Extraordinary Events:
Shaklee has naturally powered the world's finest athletes to **more than 120** Gold, Silver & Bronze Olympic medals.

Powered by Shaklee.

Copyright 2015, Branded Impressions, LLC 

In addition, Olympic athletes love Shaklee products. Shaklee has powered some of the world's finest athletes to over 120 medals.

Meet Our Brand Partner 



An unlimited global future.

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We have an unlimited global future. Shaklee is in 7 countries right now and will soon be in many more as they continue their Global expansion.

Meet Our Brand Partner 



Healthy Aging Market: \$162B <small>Worldwide</small>	Natural Product Market: \$7B <small>U.S.</small>	Weight Loss Market: \$108B <small>U.S.</small>	Skin Care Market: \$3.2B <small>U.S.</small>	Green-Household Market: \$640M <small>U.S.</small>
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Be part of a quickly growing market.

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And their products are definitely in front of some very rapidly expanding markets. This includes everything from the healthy aging market to natural weight loss products, skin care and a line of green household products that were the FIRST of their kind in the United States.

Meet Our Brand Partner 



Always Safe

- Over **100,000 annual quality tests** to ensure purity and potency
- Over **350 third party lab tests** to screen for harmful contaminants
- \$300 million** invested in Research & Development

Always Works

- 50th Anniversary Landmark Study proves 20⁺ year Shaklee supplement users have **markedly better health**
- Proof found in over **125 peer-reviewed** publications
- 50+ patents** granted

Always Green

- Natural** ingredients
- No** artificial flavors
- No** artificial sweeteners
- No** hidden fillers
- No** animal testing

The Shaklee Difference

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But the important thing to remember is that they're always safe, they always work and they are always green. Shaklee has actually invested more than \$300 million on research and development and holds more than 50 patents on their products. They have also been proven in more than 125 peer-reviewed publications. This is part of what we like to call the Shaklee difference.

Meet Our Brand Partner 



100%
Satisfaction
Guaranteed!

The Shaklee Difference

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And they're 100% unconditionally guaranteed. Let's take a look at some of their cutting edge products.

Meet Our Brand Partner 



NutriFeron™

CLINICALLY PROVEN blend of plant extracts.*

Works at the **CELLULAR LEVEL**.*

Rapidly activates your immune system's **NATURAL DEFENSES**.*

Innovation – grounded in science.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

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Here's Nutriferon – it's made from a clinically proven blend of plant extracts. It works at the cellular level and actually activates your immune system's natural defenses.

Meet Our Brand Partner 



Think Fast. Stay Sharp.

3X BETTER memory and focus improvements.*

30% LESS SHRINKAGE rate of the brain.*

Designed for **HEALTHY CIRCULATION**.*

Innovation – grounded in science.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

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Did you know your brain starts declining as early as 25 and by 45 this decline is even more rapid. Our new MindWorks product can help you achieve 3x better memory and focus and slow the shrinkage by about 30%. People find they have an immediate improvement in cognitive performance. It even supports healthy blood circulation to the brain.

Meet Our Brand Partner 



Blood Pressure

SCIENTIFICALLY SUPPORTED to help retain healthy blood pressure.*

Promotes **BLOOD CIRCULATION**.*

Promotes **HEALTHY BLOOD VESSELS**.*

Innovation – grounded in science.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. Copyright 2015, Brandel Innovations, LLC

High blood pressure can cause all kinds of health problems. Shaklee's blood pressure product is scientifically supported to help you retain healthy blood pressure. It promotes blood circulation AND healthy blood vessels.

Meet Our Brand Partner 



Slow-Aging

VIVIX is a cutting-edge product for the **FIGHT AGAINST CELLULAR AGING**.*


13% MORE POWERFUL than resveratrol alone.

Protect & Repair DNA*

Innovation – grounded in science.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. Copyright 2015, Brandel Innovations, LLC

Here's a product that's getting a lot of attention, it's called Vivix and it fights against cellular aging. You've probably heard about the benefits of resveratrol – this is 13X more powerful. We like to say our products have "innovation, but they are grounded in science.

Meet Our Brand Partner 



Jam Packed Nutrition In One Small Strip

Without Iron
Clinically proven nutrients designed to help create the foundation for a longer, healthier life.

Life

DIETARY SUPPLEMENT
30 LIFE STRIPS

We believe in convenience.

Copyright 2015, Brandel Innovations, LLC 

Speaking of science, here's Shaklee's newest nutritional product: Shaklee Life Plan is the best, most comprehensive nutritional system in the WORLD. It has 35 patents and patents pending to protect its unique formulation. The company guarantees that you'll feel younger, longer – for the rest of your life.

The equivalent of eating...

 Vitamin A in 1 cup of Brussels sprouts	 Vitamin C in 7 medium oranges	 Vitamin D in 8 cups of fortified milk	 Vitamin E in 37 servings of dry roasted almonds	 Vitamin K in 1 cup of broccoli	 Vitamin B12 in 10 servings of top active steak	 Selenium in 1½ avocados	 Folic acid in 4 cups of cooked green peas	 Niacin in 8 chicken breasts	 Riboflavin in 18 cups of plain yogurt
 Thiamin in 8 cups of fortified cereal	 Biotin in 1 dozen eggs	 Pantothenic acid in 12 cups of mushrooms	 Calcium in 2 slices of cheese	 Magnesium in 2 servings of mixed nuts	 Iron (Heme form only) in 8 cups of raisins	 Vitamin B6 in 17 bananas	 Zinc in 2½ cups of lobster tails	 Copper in 2 cups of cooked lentils	 Phosphorus in 1 cup of cooked soybeans
 Sodium in 2 baked potatoes	 Magnesium in 1 cup of pineapple	 Potassium in 16 glasses of grape juice	 Cholesterol in 50 grams of sardines	 Lycopene in 1½ tomatoes	 Alcohol in 1/2 cup of vodka or gin and tonic	 Selenium in 3½ cups of brown rice	 Selenium in 1½ cups of raw spinach	 Selenium in 2½ cups of raw spinach	 Selenium in 18 squares of asparagus

Each daily serving of Shaklee Life actually has the equivalent of all these foods, plus the resveratrol from vitalizer.

Meet Our Brand Partner 

Healthy Weight
Shaklee 180® is clinically supported products and a program that helps you lose the right kind of weight—fat, not muscle.

Turnaround Kit

New Direction



Typical Diet
1,800 CALORIES

Shaklee 180™ Diet
1,800 CALORIES

**The weight composition of the Shaklee 180 Program was tested in a preliminary 12-week clinical study. The Loss is Healthy portion of the Shaklee 180 Program was tested in a 9-month study along with the Turnaround Kit.

Keep the muscle, lose the fat.

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Here's our Shaklee 180 weight management program. It's designed to be easy to follow and to help YOU keep the muscle you have, burn the fat you don't want and lose the inches you don't need. The average participant in the company's clinical trial lost 15.4 pounds and over 4 inches off their waist in 12 weeks. AND they maintained 100% of their lean muscle mass while they did it! You get to KEEP the muscle and LOSE the fat.

Meet Our Brand Partner 

Clinically Proven Nutrition for the Skin





- ↘ 665% increase in skin firmness
- ↘ 421% reduction in the appearance of wrinkles
- ↘ 88% reduction in fine lines
- ↘ Granted 7 patents

We believe in lasting beauty.

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How about nutrition for the skin? [CLICK] We believe in lasting beauty. Shaklee products have been proven to increase skin firmness by 665%, reduce wrinkles by 421% and fine lines by 88%. AND we've been granted 7 patents on these products.


Meet Our Brand Partner 



An Oprah Favorite

- ❖ **Earth friendly** for more than 50 years
- ❖ **Safe** for you, your home and our planet
- ❖ First "Official **Earth Day** Product"

We believe in toxic-free homes.

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Everybody loves Oprah, right? Well Oprah loves us. Shaklee products are an "Oprah favorite" and they've been earth friendly and safe for the environment since day one. In fact our Basic H cleaner was the very first official Earth Day product! [CLICK] We believe in toxic free homes.

We believe in exploring & experiencing.



Let's get started!

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Now it's your turn. We believe in exploring the products AND experiencing the difference. We've taken some time to put together a special starter order that will give you a chance to "field test" some of our most popular products. After all, if you're thinking about partnering with us and building a business you're going to want to try some products, right?



Let's start with a healthy inside. Try our daily nutritional strip, vitalizer. You can choose vitalizer for men, women or Vitalizer Gold for those over 50. We also include an Energizing Soy Protein and Shaklee 180 snack bars.



For a healthy home, we've got Basic h liquid and basic h wipes, germ off whites, the bottles you need and also an incredible cleaning product called scour off.



For a healthy outside, we've got handwash, shampoo, body lotion, deodorant and lip conditioner – just a sampling of the nutritional products for the skin.

Two ways to begin . . .

VIP Customer (Retail)

- Money back guarantee of results – and we mean it
- Count on great customer service

Choose Membership

Privileges

- Save 15% on your purchases
- Enjoy options of customer rewards and referral bonuses
- Explore many more possibilities

Responsibilities

- Member orientation
- Overview of full range of products

Shaklee
Independent Distributor

We believe in offering choices.

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Our product sampler gives you a great assortment of Shaklee products to try, and they are of course, 100% guaranteed. You have two ways you can begin. First as a VIP Customer you'll get the money back guarantee of results and you can count on great customer service with no expectations or commitments. If you think you'll be enjoying a lot of our Shaklee products you may want to consider membership. As a member you'll receive a 15% discount on your purchases, enjoy special customer rewards, plus purchase and referral bonuses and you may even consider exploring a business of your own. We do ask members to spend a little time learning about the products through a member orientation so they can get a good overview of the full range of our products. [CLICK] Either way, the choice is yours! Here's a complete listing of what you'll get in our product sampler.

Try our product sampler. . .

<p>Healthy Inside Vitalizer (includes free Membership) Energizing Soy Protein 180 Assorted Snack Bars</p>		<p>Healthy Outside Enfuselle Hand & Body Prosante Shampoo & Conditioner Handwash Concentrate & Bottle Enfuselle Lip Treatment Desert Wind Deodorant</p>
<p>Healthy Home Basic H², Basic H² Wipes, Germ Off Wipes, Scour Off Heavy Duty Paste</p>		
<p>You Pay: \$305.40 — Preferred Customer You Pay: \$258.90 — Member with Orientation</p>		

We believe in long term relationships.

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You'll get products for a Healthy Inside including our flagship vitamin strip (Vitalizer), everything you need to keep a clean healthy home, plus a great assortment of skin care products for a healthy outside. You can choose to buy as a preferred customer for \$305.40 or choose to become a member with orientation and pay just \$258.90. Either way [CLICK] We believe in long term relationships!

Welcome to our family

To our VIP Customers and to our Members we offer:

- Ongoing **Education**
- **Continuous** Support
- **100% Guarantee**
- A Lifetime of **Fun**



We believe in our future together.

Copyright 2015, Brandel Innovations, LLC

Whichever way you go, we'll be here to welcome you. All VIP customers and Shaklee members receive ongoing education, continuous support, Shaklee's 100% guarantee and what we like to call a lifetime of fun. We call it a lifetime of fun because Shaklee products are so good that the average Shaklee user has been using Shaklee products for more than 17 years. We believe in our future together.

Meet Our Brand Partner 



100% Satisfaction Guaranteed!

The Shaklee Difference

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And, again every Shaklee product is 100% guaranteed.

Are you ready for more?



We believe in endless possibilities.

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We believe the possibilities are endless AND we believe in endless possibilities – If you'd like to learn more, we'd like to show you.

When *evaluating* any opportunity . . .



Consider this:


1. Is this opportunity for real?
2. Is there money in it for me?
3. Will I get the support I need?
4. What kind of track record does the brand partner have?

We believe in lasting opportunities.

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Continue to evaluate?



Continue to EXPLORE


Experience your own **PERSONAL RESULTS** as you test the products for yourself.

EVALUATE

Take some time to learn more

- The Products
- The Profession
- The Compensation Package

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Our next step would be to move forward to “evaluate” and take some time for YOU to learn more about the products, the profession and our compensation package. I’d like to thank you for taking the time to listen to this presentation and I’d like to recommend that you get back to whoever sent you here to get any questions answered. They are an expert in our business and can help YOU Move forward. Thanks for listening!