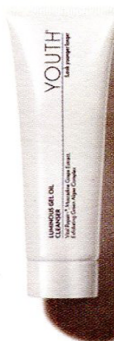


# Seeing is Believing

For a quick Before and After, demo the YOUTH® products on one hand and compare results to the other. Here's how:

Gain agreement by showing the difference after each step

1



## YOUTH® LUMINOUS GEL OIL CLEANSER

3-in-1 cleanser—polish, purify, and prepare your skin

**APPLY** small amount and smooth on the back of one hand.

**EXPLAIN:** At home, dampen your skin and smooth a small amount over your face to remove makeup and impurities. Mention the gentleness of the cleanser and that it can be used to remove eye makeup.

2



## YOUTH® PERFECTING SKIN TONER

Exfoliates, hydrates, and nourishes your skin

**APPLY** toner to cotton or gauze pad and smooth over skin.

**EXPLAIN:** After cleanser, follow with the toner to exfoliate, hydrate, and nourish the skin, leaving it glowing.

3



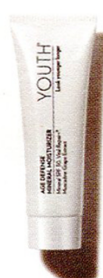
## YOUTH ACTIVATING SERUM

Supports collagen production and renews at the cellular level

**APPLY** small amount and smooth over skin.

**EXPLAIN:** This is the "must-have" of the collection, with encapsulated Vitamin A Retinol known for anti-aging benefits at the cellular level.

4 DAY



## YOUTH® AGE DEFENSE MINERAL MOISTURIZER

Naturally derived mineral zinc oxide provides chemical-free SPF 30

**APPLY** moisturizer and smooth until it completely disappears into skin.

**EXPLAIN:** for daytime protection against pollution and the environment follow with moisturizer SPF 30 to protect and moisturize. Be sure to smooth into skin completely.

4 NIGHT



## YOUTH® ADVANCED RENEWAL NIGHT CREAM

Supports your skin's cell renewal process while you sleep

**APPLY** this night cream to regenerate, hydrate, and soften your skin while you sleep.

Available in Rich or Light formulas.

**EXPLAIN:** This targeted night cream helps increase collagen and elastin production to make skin appear younger, smoother, and more luminous.



## YOUTH® RADIANCE C+E

20% pure Vitamin C+E

**APPLY:** Apply daily by twisting off the top; squeeze product onto your finger and smooth over clean skin.

**EXPLAIN:** This capsule contains 20% pure Vitamin C and Vitamin E plus raspberry extract to reduce the appearance of dark spots, skin texture, and tone.



## YOUTH® ACTIVATING BB CREAM

5-in-1 Beauty Balm—evens, corrects, hydrates, nourishes, and protects

**APPLY:** Smooth over treated skin to show the difference it makes to even out skin tone.

**EXPLAIN:** BB Cream will even out the appearance of your skin. More than just makeup.

Be sure to show the difference again, one hand vs the other; how smooth, even, and luminous the skin looks!

RECAP AND  
RECOMMEND  
HOW TO GET  
STARTED

"Let me show you the two Regimens we offer and help you decide."

"You'll be a Preferred Member and receive free shipping and product discounts when you place a regimen on AutoShip."

1. LUMINOUS GEL OIL CLEANSER

***POLISH PURITY PREPARE***

2. PERFECTING TONER REMOVES EXCESS OIL & SOIL

***EXFOLIATE, HYDRATES NOURISHES***

3. RADIANCE C & E

20% C E RASBERRY EXTRACT

***REDUCE DARK SPOTS IMPROVES TEXTURE AND TONES***

4. YOUTH ACTIVATING SERUM

***SUPPORTS COLLEGEN PRODUCTION,  
RENEWS AT CELLULAR LEVEL VITAMIN A RETINOL***

5. AGE DEFENSE MINERAL MOISTURIZER

***NATURALLY DERIVED ZINC OXIDE CHEMICAL FREE 30SPF***

6. ADVANCED RENEWAL NIGHT CREAM LIGHT - RICH

***INCREASE COLLAGEN AND ELASTIN PRODUCTION  
CELL RENEWAL PROCESS WHILE YOU SLEEP.***

**HAND FACIAL DEMO SCRIPT**